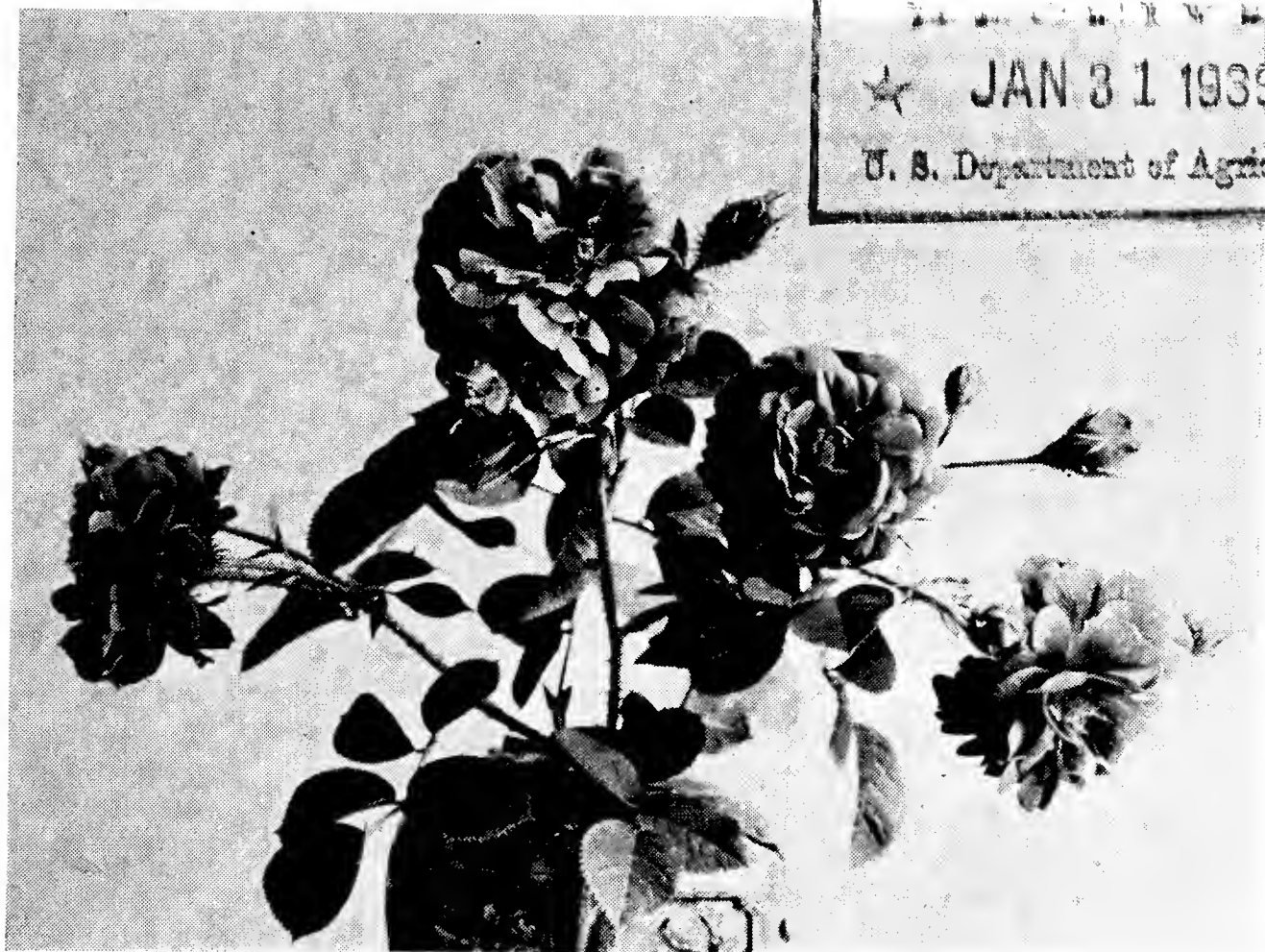


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Do not assume content reflects current scientific knowledge, policies, or practices.



The Genuine Old Moss Rose of the 17th Century

Lester Photo

Rare, Proven and Old Fashioned Roses

also

CAMPANULAS, THE BLUE GERANIUM
and Many Choice, Uncommon Perennials,
Both Plants and Seeds

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THE LESTER ROSE GARDENS

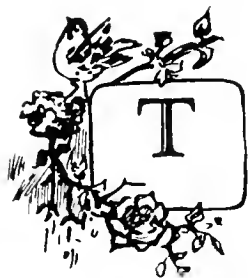
(Formerly at Monterey, now at Rios Silvestres in Beautiful Brown Valley)

ROUTE 5, BOX 326

—

WATSONVILLE, CALIFORNIA

No flower in history is linked so intimately with human affairs as the Rose. In peace or war, in joy or sorrow, in king's castle or cotter's home, in religion and in art, the record of its influence appears in song and story. Undisputedly she has reigned as Queen of Flowers for more than twenty-five centuries; today, as always, she is the treasured favorite of all who truly love gardens.



HIS CATALOG differs from many rose catalogues you will receive; it has no gaudy and expensive colored illustrations, (which the customer pays for), and, I hope, no extravagant claims. But it does offer you the benefit of a lifetime's experience with roses; it tries to tell the truth; and it offers you nothing that has not been tried out and found to be of real merit, not for the expert horticulturist, but for the amateur gardener, whom we try to serve faithfully and whose interests we hold to be paramount. Descriptions are necessarily brief, but further detailed information or any planting suggestions desired will be gladly given on request. As for our prices, if you could see our stock you would agree they are most reasonable.

We are not a big concern; we prefer doing a small business so that we can give individual attention to each order; therefore our stocks are limited and many items become exhausted before the season is over. Hence we ask you to ORDER AS EARLY AS POSSIBLE and so insure filling your order complete; we will ship at any later date you may request.

Unless otherwise stated, we PREPAY DELIVERY CHARGES on all orders for \$1.00 or more to any address in California; elsewhere on the conditions indicated. As our Roses are exceptionally large, this is an important consideration. Be sure to add the necessary 3% sales tax, please, on California orders. If requested when ordering we will expertly prune all roses, ready to plant. With each rose order, we enclose a free copy of Mr. Lester's "How to Get the Most from Your Roses." Terms are cash with order, or we will send C.O.D. if one-third is paid as a deposit. Please use the order blank on page twenty-three.

—FRANCIS E. LESTER.

» » »

The Old Roses*

"Is not old wine wholesomest?"—CHARLES KINGSLEY

We agree there is a real thrill in growing a new, patented, rose introduction even though the price is high and it may be short-lived and a shy bloomer; and we appreciate the great improvements in many modern roses that have resulted from the patient work of our rose hybridists. But, frankly, we are very fond of the Old Fashioned Roses with their time-proven merits and their rare charm; "old friends are best"; and it is little wonder they are today regaining their original popularity, for they possess qualities that few new roses can offer. Chief among these is their enduring vitality, for while the large majority of our new roses of recent years disappear from lack of stamina, the old roses are with us today because of their proven ability to withstand the hazards of existence and to resist disease and pests. They, more than the modern roses, lend themselves to planting in perennial borders. Preeminently they are the ideal roses for occupying neglected spaces in the garden where they will neither expect nor receive the care we bestow on modern varieties and yet will flourish with abandon. There are still growing in California some of the original specimens of the Castilian Rose that were planted by the Mission Fathers who founded the missions!

Then, too, only the Old Roses offer you that rare quality of association value which age and tradition alone can give; the Eglantine is one of these, favorite rose with Shakespeare and of the Elizabethan days. And is it not worth much to have in your garden the original variety of rose of which Moore wrote his immortal "Last Rose of Summer"?

The Old Roses offer garden delights unobtainable elsewhere. Practically all are deliciously fragrant, many with the true attar-of-rose fragrance so markedly absent in modern rose creations.

* We class as an Old Rose only those varieties that have been continuously grown for fifty years or more.

What greater garden delight could there be than the penetrating old-time fragrance of the pink Castilian rose and the rare, leafy fragrance of the Eglantine,—two intriguing odors no other flowers provide? Rich in their heritage of virility and perfume and tradition, the Old Roses are, like true and tried friends, like old wine and old masterpieces, treasures well worth preserving and enjoying.

The list of Old Fashioned roses that follows is but a partial list of what we have, for available quantities of some kinds are so limited as to forbid offering generally. But this list will repay careful perusal. All stock offered is of 2-year-old selected plants of fine quality. To avoid disappointment orders should be placed promptly.

PRICE, unless otherwise stated, delivered free within the 3rd zone, \$1.00 each. Beyond that add 10 cents each; if east of the Mississippi, add 20 cents each.

» » »

AUSTRIAN COPPER (1596)—Single flowers of intense copper-red with old-gold center and reverse; vigorous, hardy, resistant to disease.

BANKSIA, White (1807) — Rank, thornless climber with profuse clusters of small, double, white, violet-scented flowers. Strong 1-year plants only. 75c.

BEAUTY OF GLAZENWOOD (see *Fortune's Double Yellow*).

BLACK PRINCE (1866) — Hybrid perpetual rose of vigorous habit with large, full, cupped flowers of deepest crimson, shaded black; fine fragrance.

CASTILIAN (Ancient); (The Damask Rose; Rose of Castile; Rose of Babylon)—One of the oldest of all roses, originating probably near Damascus, now nearly extinct. Planted by the Mission Fathers. Shrub type, continuous bloomer with pale pink, double, intensely fragrant flowers of rare charm, followed by long scarlet hips. Our's is the variety from which the true attar of roses is made. \$2.



Lester Photo

The Romantic Sherman Rose (*Chromatella*); a free-growing, everblooming, yellow climber of 1843.

CHROMATELLA (1843); (Cloth of Gold; The Sherman Rose)—A vigorous everblooming climber, with disease proof foliage and double fawn-yellow fragrant flowers in profusion. The original rose whose romantic love-legend of old Monterey has given to it the name of "The Sherman Rose." \$1.50.

With each plant we enclose a copy of Mr. Lester's copyrighted "True Story of the Sherman Rose."

EGLANTINE (Ancient Species Rose)—The true English sweetbrier, favorite of Shakespeare and his times; hardy, vigorous, easily grown; ideal as specimen or for hedge; profuse single pink flowers followed by brilliant, lasting, scarlet hips; foliage deliciously apple-scented filling the garden air with rare fragrance.



Lester Photo

The strange, fascinating, everblooming GREEN ROSE of 1856.

novel, green "flowers" are no flowers at all but leaves in perfect flower form, borne all year long unless frost prevents, often tinged with bronze and most attractive. The only rose of its kind.

GRUSS AN TEPLITZ—Fine type of a really everblooming rose, descendant of noble rose ancestors; bears from early spring to late frost double, lasting flowers of deepest scarlet and intensely fragrant. Foliage is abundant and very disease-resistant; growth most vigorous, attaining shrub height. Grows rankly in any soil.

HARRISON'S YELLOW (1830); (The Old Fashioned Yellow Brier)—Shrub rose with small, very double, gold-yellow flowers and fern-like foliage; brought to the West by the covered wagon pioneer women in the gold-rush days.

HUGONIS (Father Hugo's Rose)—Most valuable species rose from China, of erect, branching growth, up to 6 feet or more, making a handsome shrub. Foliage is fern-like and beautiful; in the fall tinged purple. Flowers 2 inches wide, single, pale yellow, very graceful, borne in utmost profusion completely clothing the spreading branches making a striking display in the spring. Very hardy, dependable and resistant.

HERMOSA (1840) T—Old favorite with globular bright rose double flowers; continuous bloomer. \$1.50

LA FRANCE (1867) T—Invaluable old tea rose with large, full, silver-rose flowers of sweetest fragrance; a continuous bloomer.

MME. ALFRED CARRIERE (1879)—Noisette climber, continuous bloomer, disease proof, with blush-white double, fragrant flowers.

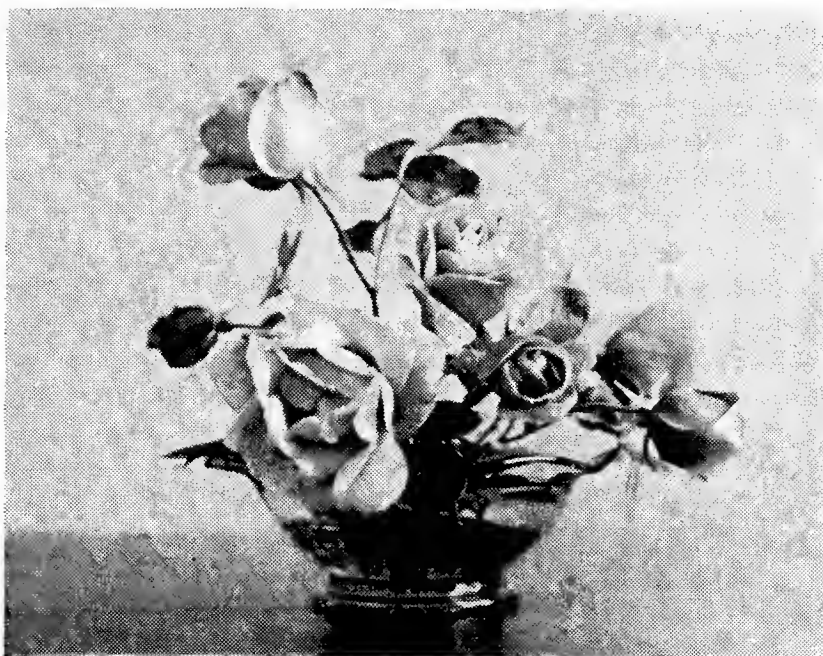
MARECHAL NEIL (1864)—For generations the favorite climbing yellow, everblooming rose, most fragrant of all roses; very full, double and prolific.

FORTUNE'S DOUBLE YELLOW (1845); (Beauty of Glazenwood; San Rafael Rose; Gold of Ophir)—A rank climbing China-tea rose in great favor with profuse, semi-double orange-yellow flowers, flanked with red, borne in wreaths.

GEN. JACQUEMINOT (1852) — Scarlet crimson double flowers on strong stems, intensely fragrant. Vigorous, sturdy, a fine old favorite.

GLOIRE de DIJON (1853)—Favorite climbing rose of our grandparents, still as good as ever; hardy, vigorous, with very large, very full, fragrant flowers of rose, salmon and yellow. This is the rose of which Dean Hole, England's most famous rosarian, said that if he were condemned to have but one rose it would be the Gloire de Dijon!

GREEN ROSE (1856)—A rose sometimes dismissed as a freak but it is far more; the perfect example of a plant that in so perfectly imitating a true flower, seems to have a keen sense of humor, for its lasting,

*Lester Photo*

Papa Gontier, an old favorite Tea Rose, pink and crimson.

rose, old or new, is quite such a free and continuous bloomer. Double, fragrant, pink flowers; clean habits; no disease. Grows to shrub proportions. Only one-year plants available this season.

PAPA GONTIER (1883) T—Early, profuse and continuous bloomer with fairly double pink flowers with crimson reverse.

PAUL NEYRON (1869)—Probably the largest flowering rose; enormous blooms, extremely double, very lasting, deliciously fragrant, of a clear pink borne singly on long, strong stems; rich foliage and vigorous growth.

RUGOSA—A very old species rose introduced in 1874, with rough and heavy dark green foliage that is quite disease resistant, and of shrubby growth. Very large, single, fragrant, pink flowers are borne throughout the season followed by huge, round, bright scarlet hips. Well worth a place in any garden; grows in any soil.

SHERMAN ROSE (See Chromatella)

MOSS ROSE (17th Century)—(See illustration on front page)—No other old fashioned rose is richer in its association value and the deliciously fragrant moss-covered buds have no equal! Tremendously resistant to disease and drouth; does well on sunny banks in poor soil; a rose that asks for little and gives much! We offer the Old Pink, Old Red and Old White; also the newer Golden Moss. Any kind, each \$1.00; one each of all 4 kinds for \$3.50.

MRS. JOHN LAING (1887)—One of the best of the hardy hybrid perpetual roses; vigorous grower; bears very large, very double, fragrant, soft pink flowers on thick long stems, continuously.

OLD BLUSH (1796)—The China rose of which Moore wrote his immortal "Last Rose of Summer." No other

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The Old Fashioned Fairy Rose

The Old Fashioned Fairy Rose, sometimes sold under the name of Rouletti, is another dwarf rose, most desirable for the open garden as well as indoors, and very easily grown. Except during frost it is seldom out of bloom. Its tiny, double pink or red flowers are fragrant and about an inch wide, borne on wiry upright stems. The foliage is attractive and the plant resists disease and pests remarkably well. The plant grows to a height of about 12 inches.

This little rose came from the island of Mauritius more than a century ago and although little known in America has for long been a favorite in England.

STRONG SMALL PLANTS—From pots, that will quickly attain full size, (about 10 inches high), in the open garden to bloom in a short time, by mail prepaid, each 50 cents.

The True and Tried Roses

He who would have Beautiful Roses in his Garden must first have Beautiful Roses in his Heart.

—Dean Hole, in 1870

By this we mean those kinds which, by test and experience over several years have been proved best for continuous bloom, great vigor and especially for resistance to pest and disease. Continually we are asked "What is good for mildew" and similar questions, to which we reply, "Plant resistant kinds; there are plenty of them." It is our firm belief that the best interests of the amateur who wants roses all season long without the trouble and expense of the constant attention demanded by many roses, is served by the "True and Tried" kinds that have proven their permanent worth, many of which so closely resemble extravagantly advertised new kinds that no one but an expert can tell them apart. Such are the varieties listed below, selected in your interest, from literally thousands of available kinds.

All stock offered is strictly first quality, first grade, two-year-old plants in perfect planting condition, true to name and correctly labelled. If requested with order we will expertly prune all plants ready for planting. With each order we enclose FREE a copy of Mr. Lester's Rose Guide, "How to Get the Most from your Roses."

We PREPAY DELIVERY CHARGES for \$1.00 or more within the 3rd zone (300 miles) and anywhere in California; beyond the 3rd zone add 5 cents per plant; beyond the 5th zone, 10 cents. Remember, these are the largest rose plants grown and prepayment of shipping costs is an important item.

PRICES: Unless otherwise stated, 60 cents each; 10 to 25 plants 10% off; 26 or more, 20% off. Be sure to add the 3% sales tax on California orders.

AUTUMN—Brilliant burnt orange, streaked with red; handsome bud on strong stem; glossy foliage; continuous bloom.

BETTY UPRICHARD—Vigorous, dependable, highly decorative; copper-red buds, bicolored salmon-pink and orange-carmine flowers.

CECIL—The only pure yellow single rose, very striking and beautiful; a vigorous, disease-proof grower, with continuous bloom.

CECILE BRUNNER (The Sweetheart Rose)—Small pink flowers in great profusion all season; exquisite pointed buds.

CONDESA de SASTAGO—One of the best of the newer roses from Spain with the vivid copper shades of the Austrian Copper combined with deep yellow and red; double, fragrant, long-stemmed; fine foliage and continuous bloom. 75c.

DAINTY BESS—Pink single flowers of rare beauty, often frilled; long buds; wine-red stamens; persistent bloomer.

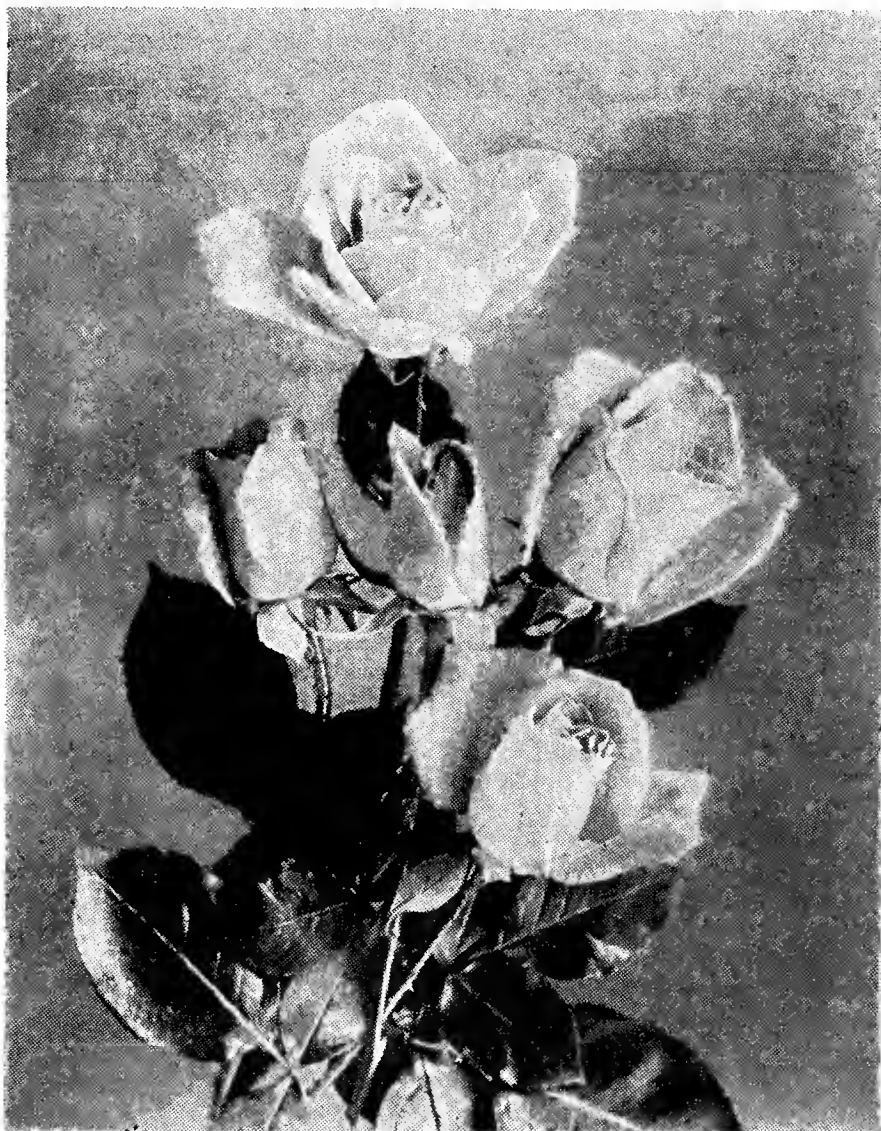
DAZLA—A semi-double rose truly named; of dazzling orange-scarlet, with waved petals, graceful form, buds and flowers of truly enormous size. Vigorous grower and quite a garden "show-piece."

EDITH NELLIE PERKINS—A rose to fall in love with! Two toned, orange-buff and copper-pink; long stems; fragrant.

ETOILE DE HOLLANDE—Most reliable everblooming, disease resistant deep scarlet-red rose known; fragrant; fine foliage.

FEDERICO CASAS—Another choice new, rose from Spain of proved permanent value; large coppery-pink flowers open from red-orange buds; fragrant; a tall grower and good for cutting, 75c.

F. J. GROOTENDORST—The "red carnation-flowered rose," very distinct and beautiful; double, fragrant, brilliant red flower with petals fringed like a carnation; leathery, clean foliage; a profuse bloomer all season long. Should be in every garden. 65c.



SIGNORA (Plant patent 201), glowing orange-copper-vermilion everbloomer.

GOLDEN DAWN—Best light yellow rose, very fragrant, thick stems, durable foliage, vigorous and lasting.

GOLDEN EMBLEM—For California conditions the best deep gold-yellow fragrant rose of ideal form, glossy foliage, good habits.

GOLDEN MOSS — The sensational new yellow Moss rose. \$1.00.

GRUSS AN COBURG—A sensational rose with very large, double, graceful flowers of orange and cream with copper flush; a strong grower.

HADLEY—With many this is the best of all red roses; deep, velvety crimson-red flowers on long stems; intensely fragrant.

HOOSIER BEAUTY — Another "always good," reliable deep scarlet rose with rare fragrance, good foliage, continuous bloom.

IRISH FIREFLAME — The best orange-copper single rose, always in bloom and deliciously fragrant. A strong grower.

ISOBEL — Exquisite, very long, pointed buds that open to enormous yellow and red single flowers of rare beauty; continuous.

KAISERIN AUGUSTA VICTORIA—Best fragrant double white everbloomer.

K of K (Kitchener of Khartoum)—A rank growing, continuous blooming semi-double rose, very disease resistant, with fragrant flowers of intense velvety scarlet.

LADY HILLINGDON—A reliable favorite, always in bloom, a strong grower with deep apricot-yellow flowers richly tea-fragrant.

LAMARNE—This we consider by far the best of all the continuous-blooming polyantha roses for, unlike many, it is quite mildew-proof with shiny, leathery foliage; small semi-double, graceful flowers of rich, pleasing pink in great abundance. 75c.

LENI NEUSS—A little known rose from Holland that deserves wider planting. Very large, long-pointed bud; the flower is very large, full and fragrant, of a charming hydrangea-pink shade with salmon-red reverse; an abundant bloomer and free grower. 75c.

LOS ANGELES—Flaming salmon-coral-pink everbloomer.

LOUISE CATHERINE BRESLAU—Fine rose of proven merit; handsome coral bud; large, very double, coral and apricot fragrant flower; glossy foliage; long stems for cutting.

MME. BUTTERFLY (The Improved Ophelia)—Reliable light pink and gold full double rose; fine buds, delicious fragrance. Grows successfully anywhere.

- MME. EDOUARD HERRIOT (The Daily Mail Rose)**—Remarkable for its continuous bloom and resistant habits; flowers of striking coral-pink.
- MRS. HENRY BOWLES**—Best of the large, very double, salmon pink everbloomers; reliable and prolific.
- MRS. SAM McGREDY**—Best of the many McGredy hybrids; scarlet and orange flowers; long, pointed buds; fragrant and lasting. 75 cents.
- NORMAN LAMBERT**—We consider this the best of the deep apricot, very double, fragrant everbloomers; strong stems and good foliage. 65 cents.
- PRESIDENT HOOVER**—Handsome long buds of orange and scarlet; very large fragrant flowers of orange and pink; most vigorous.
- QUEEN ALEXANDRA**—Sensationally brilliant colors; vermilion petals with old gold reverse; very double; continuous bloomer. 65 cents.
- RADIANCE (The World's Best Loved Rose)**—Succeeds anywhere. Large double pink flowers, borne all through the season; good stems.
- RED RADIANCE**—Like Radiance but of deep red shade.
- REV. F. PAGE ROBERTS**—A gorgeous rose of best habits; large, double, fragrant flowers of buff-yellow and salmon, the buds red. Free and persistent bloomer.
- ROSE MARIE**—A great favorite because of its shapely rose-pink, fragrant flowers borne freely on long stems; very disease resistant.
- SHOT SILK**—If we were limited to growing but one bush rose it would be this one, its habits and performance are so excellent. Very handsome, leathery, glossy foliage; shapely buds and exquisite flowers, fully double, of a glowing orchid-pink shot with gold, deliciously fragrant, on strong stems. A continuous bloomer all season long; tremendously disease-resistant.
- SIGNORA (Plant Patent No. 201)**—One of the few patented roses we recommend; originated in Spain, thoroughly tested, it has proved to be well adapted to American conditions. The long bud is a warm sienna, the double flower of "mandarin" tints, a blending of orange, copper and vermilion. Long, strong stems, very lasting qualities, ideal for cutting. A vigorous grower and sweetly fragrant. \$1.50; 12 Plants for \$15.00.
- SOUTHPORT**—One of the very best vivid scarlet double roses with glowing sheen and long buds; heavy bloomer, 85c.
- TALISMAN**—Famous rose with urn-shaped buds of orange and red; spicy fragrance; gold and red bloom borne profusely all season.
- VILLE DE PARIS**—Very long buds and brilliant deep yellow flowers on long stems, a free bloomer and fine garden rose.

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The Climbing Roses

*I walked at eventide and lo!
Over a hedge a Fairy smiled at me,
Over a hedge of Roses!*

We urge careful deliberation in the selection of a Climbing Rose because, unlike the bush roses, the climbers, once established, are not so easily moved and more likely to be permanent. With the vast assortment of climbing roses available to Pacific coast gardeners there is everything to choose from and there is always a best climbing rose for its purpose. Select your climber with a view to its rankness of growth, foliage effect, color and continuity of bloom, harmony of surroundings, and you will insure satisfaction for many years to come. Below is a carefully selected list of dependable climbers that will meet all needs; we indicate approximate heights for plants when full grown. Our advice, if desired, is always at your service.

PRICES are for first grade, largest size, 2-year-old specimen plants delivered prepaid in California on orders for \$1.00 or over; beyond California, add 10 cents each to partly cover shipping costs on these large plants.

BELLE OF PORTUGAL—Very rank grower, handsome foliage; large, graceful salmon-pink flowers in great profusion. **75 cents.**

CLBG. AMERICAN BEAUTY—12 to 18 ft. A free, strong grower and most profuse bloomer, with large double rose-red flowers in clusters on a long stem, lasting and fragrant. **75 cents.**

CLBG. CECILE BRUNNER—Strong climber with the same dainty pink flowers as the bush form, "The Sweetheart Rose;" continuous. **65 cents.**

CLBG. GOLDEN EMBLEM—Best yellow climber for California; flowers like the bush form; continuous. **65 cents.**

CLBG. HOOSIER BEAUTY — 12 ft. Like its bush form namesake. **60 cents.**

CLBG. LOS ANGELES—12 ft. Like its bush form namesake. **60 cents.**

CLBG. OPHELIA—14 ft. Like its bush form namesake. **60 cents.**

CLBG. PRES. HOOVER—18 ft. Like its bush form namesake; very strong grower, persistent and free bloomer; fine sort. **75 cents.**

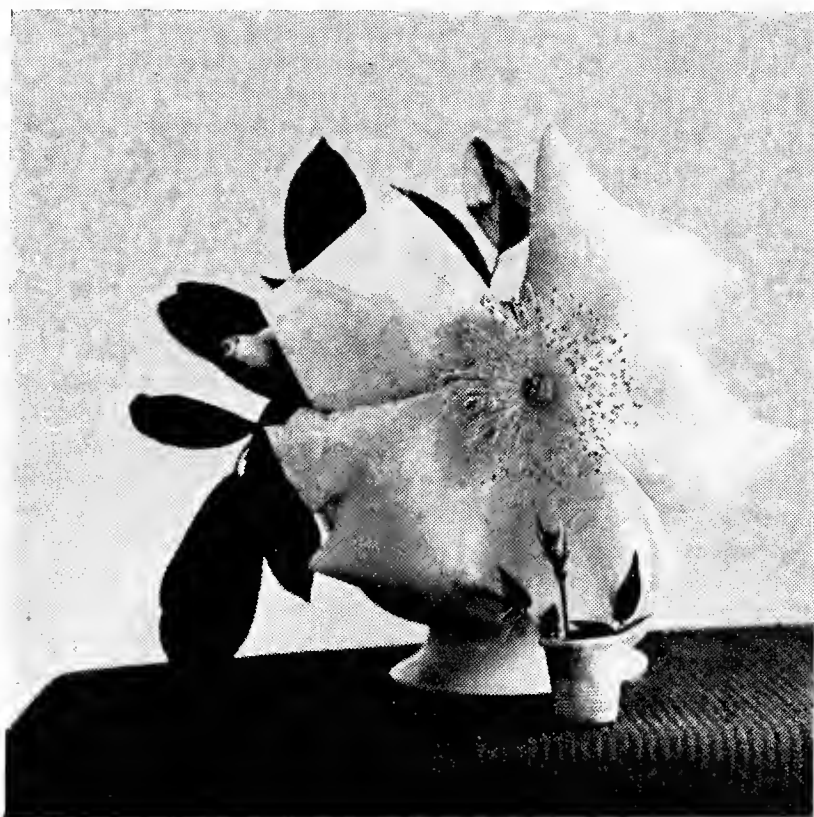
CLBG. TALISMAN—12 ft. A most satisfactory, vigorous climbing rose with continuous bloom like the bush; fine cutting sort. **75 cents.**

CLBG. SHOT SILK—9 ft. Showy foliage and the same exquisite bloom as the bush form. **75 cents.**

MERMAID—12 ft. In a class by itself. For years we have recommended this lovely rose unstintingly; it is useful for so many purposes,—climber, shrub, fence, bank, and it quickly adapts itself to your requirement. For its exquisite foliage of glistening green, red-tipped, it is alone worth planting, but it bears, all season long, its enormous single yellow flowers (see illustration), each with its center of hundreds of golden stamens, and delightfully fragrant. Quite disease, pest and mildew proof. **75 cents.**

PAUL'S SCARLET CLIMBER—Best scarlet-red climbing rose; our strain blooms all season long; profuse bloomer. **75 cents.**

SILVER MOON—20 ft. Rankest growing large single white rose, with very glossy dark green foliage. **60 cents.**



Lester Photo

A 5-inch bloom of MERMAID with a bud of Rosa Rouletti in a thimble.

Trailing Roses

Roses are useful not only in their bush and shrub and climbing forms but as trailers, to cover banks and bare spaces. Here are two of these, easily grown in any soil, that are very hardy and quite resistant to rose pests and diseases and that will rapidly form a thick mat of attractive foliage and bloom close to the ground. We recommend them highly for this purpose; both are very quick growers and will throw out many runners 8 to 15 feet or more long the first season.

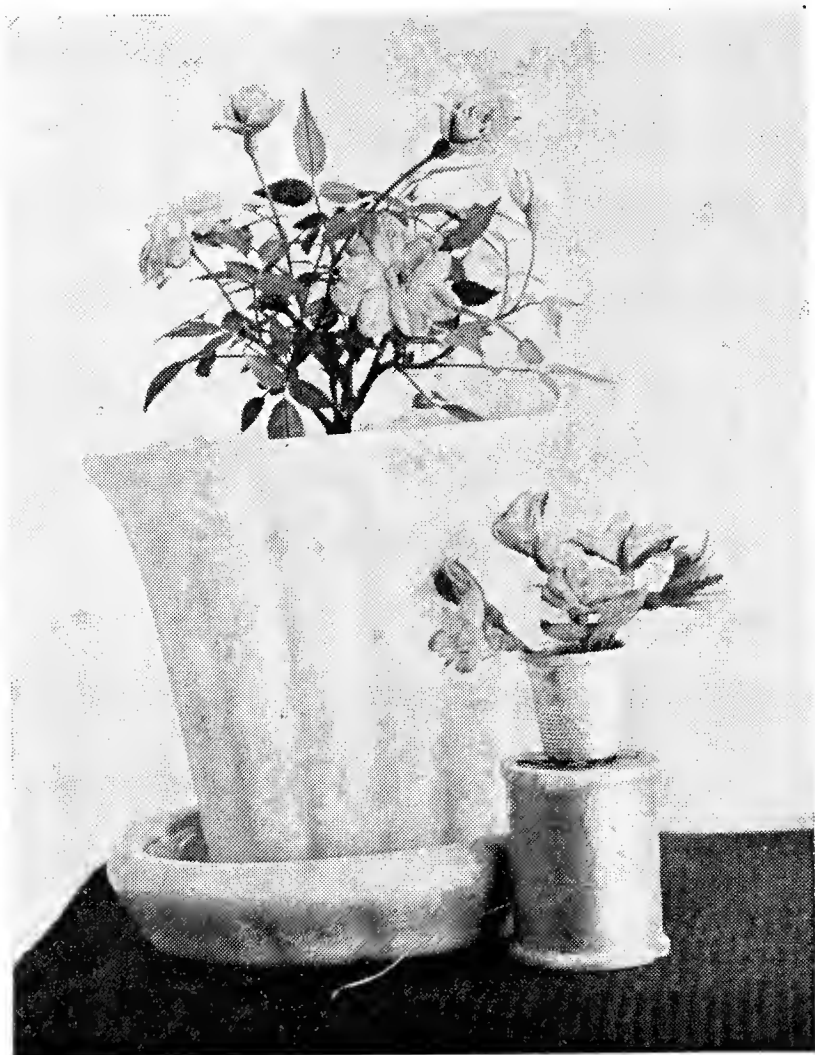
MAX GRAF—The new hybrid rugosa trailing rose with thick, leathery foliage, large, single, pink flowers like its beautiful parent. **Each \$1.00; 10 for \$8.50.**

ROSA WICHURIANA—Very long runners covered with a mass of small, brilliantly glossy leaves that are evergreen save in the severest climates, with dainty white flowers nearly all season long. **Each \$1.00; 10 for \$7.75.**

The World's Smallest Rose

*"A miniature of loveliness,
All grace, summed up and closed in little."*

A MATURE BLOOMING PLANT IS EASILY COVERED BY A TEA-CUP!



Lester Photo

A 3-year-old plant of our genuine Rosa Rouletti, in a 3-inch pot, and 6 blooms in a small thimble!

bloomer, permanently happy in its small pot, and with the simple but full directions for its care that we send with each plant may be easily grown and will last for many years.

We are especially proud of the fact that ours is the **genuine Rosa Rouletti**, originating from the rare specimen first found by its discoverer.

ESTABLISHED BLOOMING SIZE PLANTS—in plain pot, expertly packed for safe shipment by mail, with directions, **each \$1.00.**

SELECTED SPECIMENS—in glazed gift pot and saucer, ivory, jade, green, turquoise blue, yellow, black or mandarin orange, **each \$1.50.**

We prepay shipping costs at the above price to any California address; add the 3% sales tax. If to go beyond California add 10 cents, or if east of the Mississippi add 25 cents to cover added shipping costs.

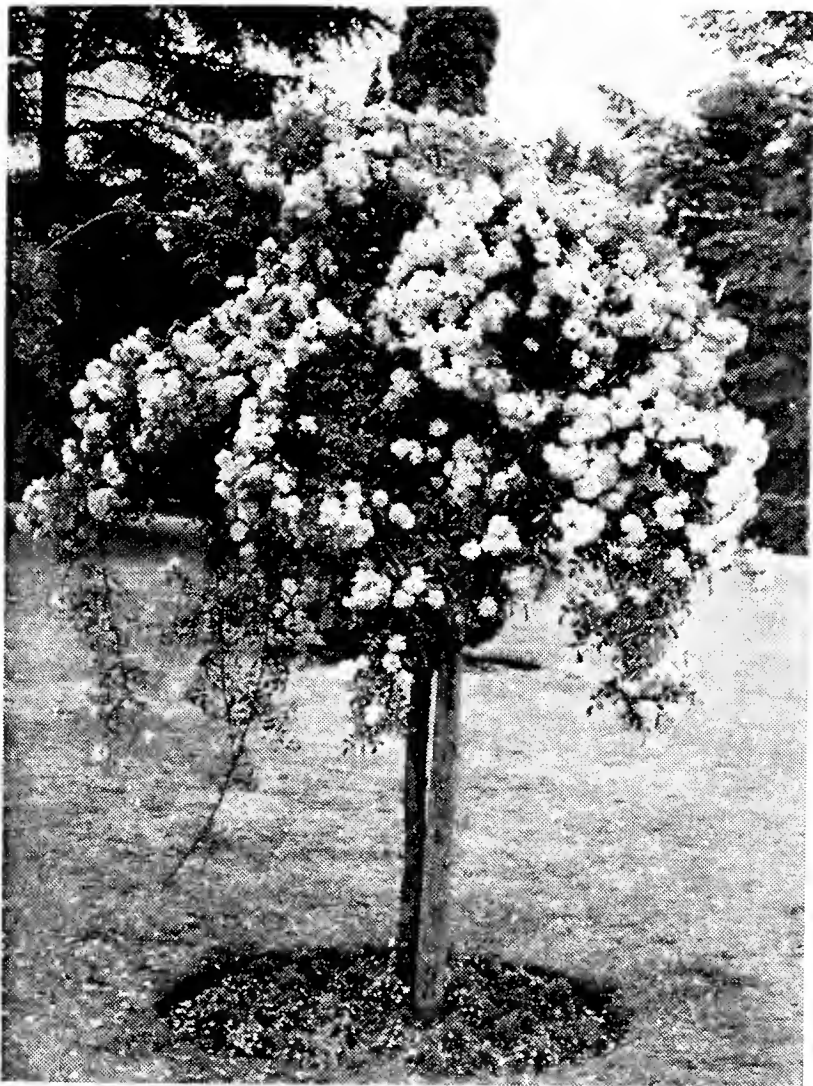
This rare dwarf rose, the **genuine Rosa Rouletti**, native of the Swiss Alps, is positively the smallest rose in all the world, an exquisite plant miniature that may be easily grown either indoors or out. Because it is everblooming in habit and highly resistant to rose pests and diseases as well as really hardy, it is a great favorite with plant lovers fortunate to possess one.

There are many kinds of dwarf roses and, unfortunately, many are sold as Rouletti that are not the genuine plant and quickly attain rank growth so as to quite lose the distinctive qualities of this plant jewel; Rosa Rouletti is the only dwarf rose that remains permanently a tiny dwarf. A mature, two-year-old blooming specimen may readily be covered by a tea-cup! Note the six blooms in the thimble shown in our illustration. The tiny red buds, no larger than a grain of wheat, often with feathered sepals, are real gems of Nature; they open slowly, during a week or more, to the daintiest full-blown flowers the size of a dime, that are double, fragrant, and of a delightful shade of pink, borne on thin, wiry stems that are always upright.

This rare little plant is in much demand for gift purposes, especially for the invalid to whom its friendly little ways are a great joy. It is a continuous

Weeping Standard Roses

Majestic Queen! whose gift is that which riches cannot give nor poverty destroy.



These have been our specialty for many years. They are tall standard roses with extra heavy, thick stems six feet and more in height, budded with those varieties of climbing roses which soon form massive heads that are trained in weeping form. Only those varieties that are attractive in both bloom and foliage throughout the year and are resistant to disease can be properly used for this purpose.

They require much time and care to produce, therefore the supply is limited and usually insufficient to meet the demand. This season we have limited numbers of specimens growing in containers in these varieties: Lady Godiva, small double pink flowers in clusters; Phyllis Bide, small orange-pink flowers; Chromatella, large apricot flowers; Mad. Alfred Carriere, blush-pink; Clbg. Queen Alexandra, vermilion and old gold; and Clbg. Pres. Hoover, orange and red. Price of these, packed for shipment by express or freight, is \$12.50 each.

SPECIAL OFFER — We offer a number of bare-root specimens of choice Weeping Standard Roses budded to MERMAID, which, because of its ideal foliage and bloom, (see description on page 9), makes a most effective and

beautiful weeper. These have well started heads and fine, thick stems six feet tall, with large root system, but cannot be supplied after March 1st, except at greater cost. **SPECIAL PRICE**, packed for shipment by express, not prepaid, each only \$5.00.



First Grade Tree Roses

These should be planted more than they are—for in their right place nothing can equal them. Against the house or wall, in the center or at the corners of a formal garden, surrounded by bush roses of harmonizing shades, they are effective and beautiful. A first grade Tree Rose will produce as much bloom throughout the season as several bush roses and the flowers are of good cutting value.

Our Tree Roses are the finest grown; they must be seen to be appreciated. They are budded at a height of 3½ feet on thick stems that will average three-quarters of an inch or more, and they have well developed heads that will produce bloom bountifully the first season. Quantities this season are limited so early orders are requested.

PRICE: Packed for shipment by express, not prepaid. Each \$2.50.

VARIETIES AVAILABLE INCLUDE: Autumn, Condesa de Sagato, Etoile de Hollande, Golden Emblem, Hadley, Los Angeles, Rose Marie, Shot Silk, Talisman. (For description see list of Bush Roses on pages 6 to 8).



A Rare Hardy Lily

LILIUM GLORIOSA ROTHSCILDIANA, the last word in a showy perennial lily that combines vivid colors with grace and beauty; far more beautiful than the poor illustration. The airy, lovely flower is a thrilling combination of scarlet, orange and orchid-gold and has fine keeping qualities. Blooms twice a year, summer and autumn, profusely; grows to 4 or 5 feet high; easy to grow, a really indispensable rare garden treasure.

Blooming size tubers, 3 for \$2.00; 10 for \$6.00; each 75c.

Seed, supply limited, per packet 25c.

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The Jewel-Like Coral Lily

LILIUM TENUIFOLIUM, native of Northern Asia; a diminutive Lily that grows 14 to 18 inches high, with narrow, grass-like leaves mostly about the center of the stem, bearing noddling, recurved flowers of glistening deep coral red. The flower pistil is tipped with purple, "like an amethyst in a coral setting," and the flower is fragrant. Blooms in June, July to August. Should be planted 4 or 5 inches deep. Absolutely hardy, likes sun and is the perfect lily for a rock garden. Note this very low introductory offer, delivered free anywhere; add California Sales Tax, 3%.

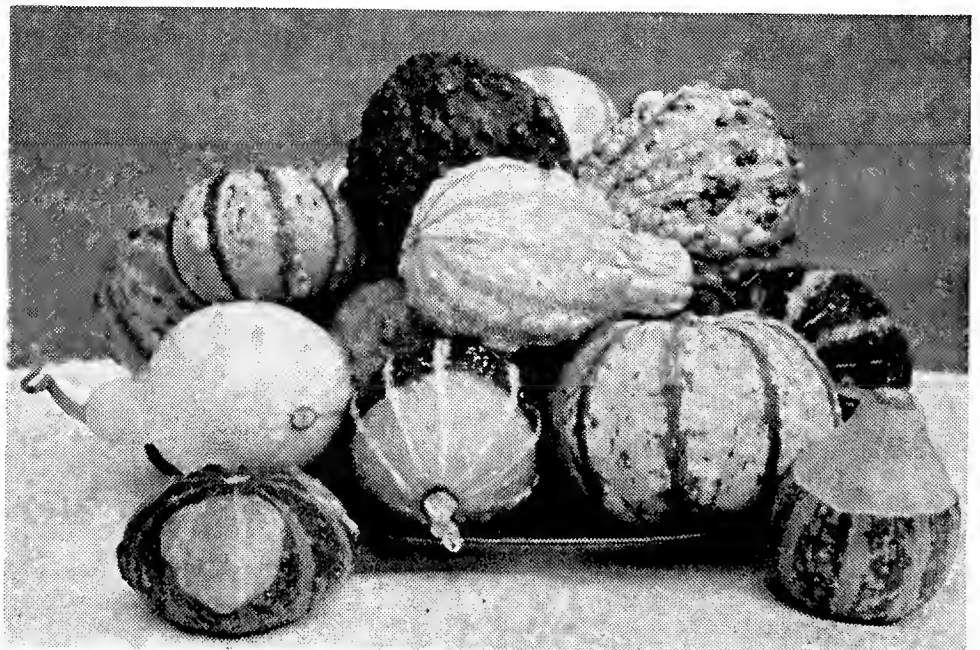
Young bulbs, 80% of which will bloom the first season, regularly worth double this price, 10, (no less sold) for 50c; 25 for 85c; 100, for a glorious mass planting, for \$2.50.

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Ornamental Gourd Seed

From our selected specimens of the finest prize-winning strain of ornamental gourds grown. These gourds are in much demand for their decorative value especially at the holiday season, for the home garden, for exhibition and for the commercial trade. Our seed includes all shapes, many warted effects and a wide range of colors — white, yellow, orange, very dark green, striped and blotched combinations. Our illustration shows, on a 14-inch plate, an average lot picked at random. During fall and winter we can supply the ripe gourds at reasonable prices.

Seed, per packet, 25c.



Lester Photo

Campanulas

"Blue, darkly, deeply, beautifully blue!"—SOUTHEY.

The glorious possibilities of Campanulas for the amateur's garden, especially near the Pacific Coast, are, for most of us, a closed book; but it would be difficult to find any other hardy perennial that offers so much variety of beauty and form and yet is so easy to grow under ordinary conditions.

There are more than 200 kinds of Campanulas; tall kinds from one to eight feet high, many trailing and creeping kinds ideal for the rock garden and low border planting. They furnish liberally the blue shades so desired in gardens; some are white, but all shades of blue and purple are represented. They are extremely easy of culture and, so far as we have found, are quite immune to attack from pest or disease. Above all, they are perennials with few exceptions, such as the familiar Canterbury Bell, a biennial; once planted they take care of themselves, withstand hard frost, and only need, in some cases, to be divided every few years. Most of the Campanulas make fine, long-lasting cut flowers, the buds continuing to open in water.

From our large variety we select the kinds listed below because they are suited to average conditions and are not particular as to soil. Most of them prefer partial shade,—a good deal of shade in hot, sunnier localities,—a light soil, and plenty of water. The trailing sorts prefer a gritty soil, especially at the surface. All our stock is open field grown. Note that we can furnish seed of many kinds, as stated, which is easily germinated.



Lester Photo

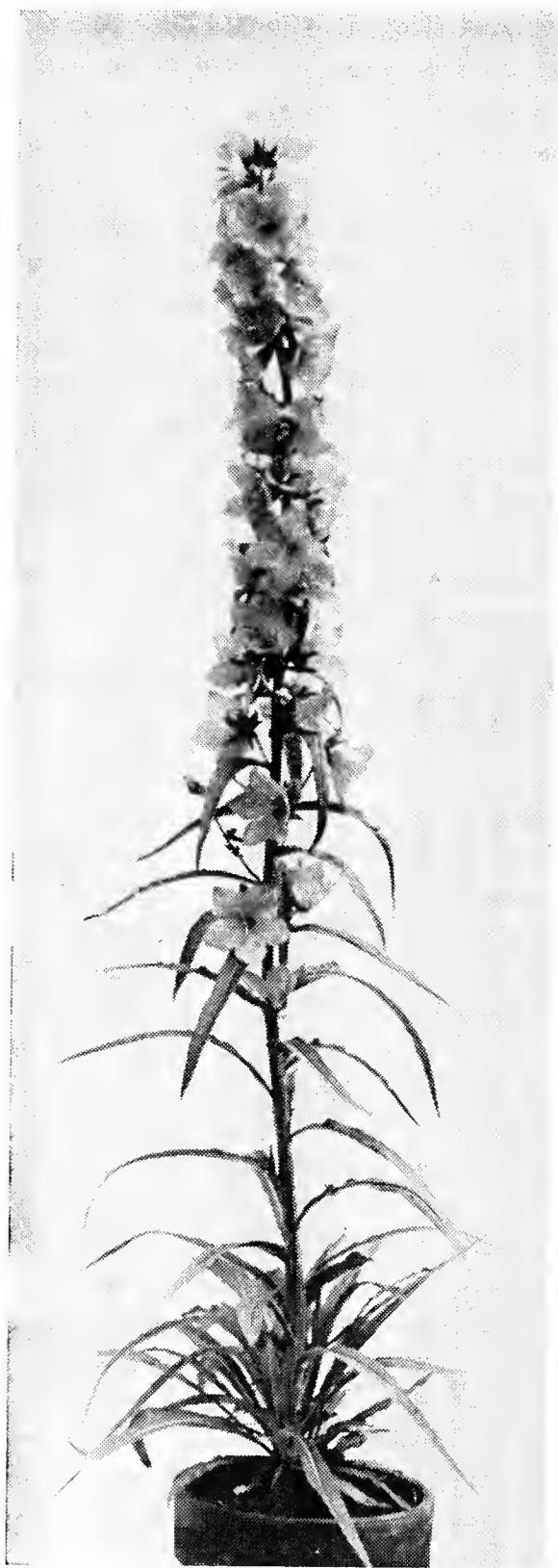
The rare and lovely pale blue Campanula Edw. Molyneau. (Photographed in our garden)

- C. CELTIDIFOLIA** (Edw. Molyneau)—(Illustrated)—Very uncommon but very choice; grows to 3½ feet, bears for a long season very large heads of large, upright, pale blue bells; a showy, valuable sort. Deciduous. **Strong field-grown clumps, (3 for \$2), each 75c. Seed, per packet 25c.**
- C. GARGANICA**—Trailer, lovely for the rock garden; small, dark green foliage; dark blue flower with white eye. **Strong 1-year plants, (6 for \$1.50), each 30c.**

KIND WORDS FROM OUR CUSTOMERS

"Your plants are the pride of my garden. I am delighted."

"The Weeping Roses you sold me have made wonderful growth."



Lester Photo

A 4-foot spike of the easily grown China-blue *Campanula grandis*, lifted from our garden and potted for photographing.

C. GRANDIS—(Illustrated)—For general purposes, long season bloom, good habits, we think this the most useful of all the tall *Campanulas*. The plant quickly forms strong clumps with handsome long-leaved foliage, green all the year, and blooms, with us, from June to December, sparingly in late fall but for months presents a thrilling mass of blue, each plant sending up its many spikes of large, saucer-shaped bright blue flowers that clothe the 4-foot stems. Individual flowers are 2 to 3 inches wide. Clumps should be divided every year or two.

Large field grown clumps, 2 to 3 years old, (3 for \$1.25; 6 for \$2.25), each 50c.

Smaller field-grown plants, (6 for \$1.50), each 30c.

Seed, per packet, 25c.

C. GROSSEKII—(Illustrated on page 15)—For ease of culture, tolerance of unfavorable conditions and continuity of bloom this deserves a place in every garden. Grows 3 feet and more high, its graceful stems bearing masses of pendant violet-blue bells borne all season long.

Strong field-grown plants (3 for 75c; 6 for \$1.25), each 30c.

Seed, per packet 25c.

C. LONGISTYLA—Strong growing, long-blooming kind, of bushy habit, ideal for borders, quite choice and uncommon; bears branching spikes of large drooping violet-blue bells with striking effect. Easy to grow. Height about 18 inches.

Strong clumps, 2 to 3 years old, (3 for \$1.35), each 50c.

Seed, per packet 25c.

C. MOERHEIMI—Fine novelty, of the *C. persicifolia* type, grows to 3 feet, bears large snow-white flowers, sometimes double, 2 to 3 inches across; fine for borders or exhibition.

Field-grown clumps, (3 for \$1.00; 6 for \$1.75), each 35c.

Seed, per packet 25c.

C. MURALIS—Showiest and easiest grown of the trailing dwarf *Campanulas*; small, glossy, dark green foliage; profuse purplish-blue bells borne all season on 6 to 10 inch stems; a perfect plant for sunny or semi-shady rockeries or to edge a rose bed.

Field-grown plant clumps, (6 for \$1.25; 12 for \$2.25; 25 for \$3.75), each 25c.

C. PUNCTATA—Classed by some as a rare novelty; certainly a garden treasure you should know. Comes from the mountain meadows of Japan. From mats of spreading foliage rise sturdy spikes

each hung with large, pendant "fox-glove like" bell flowers, waxen in texture without, downy within, in varying delightful shades of creamy pink, lilac and even purple. Not hard to grow; up to 3 ft. in height; long blooming season; an enduring and unique perennial.

One-year field-grown plants, (3 for \$1.00; 6, the limit, for \$1.90), each 35c.

- C. PUSILLA**—(Sometimes offered as *C. cochlearifolia*). A trailing sort, quite essential for rock gardens; from dense mats of fine foliage rise 3 to 4-inch stems bearing quantities of nodding bells of lavender blue, like fairy's thimbles; long blooming season.

(3 for 65c; 6 for \$1.25), each 25c.

- C. PYRAMIDALIS** (The "Chimney Campanula") — (Illustrated on page 16).

One of the showiest of the tall Campanulas, often grown in pots; bears enormous spikes of bloom up to 7 or 8 feet tall loaded with flowers of exquisite blue through a three-month season. A fine, long-lasting cut flower.

Strong one-year plants, (3 for 65c; 6 for \$1.25), each 25c.

- C. PYRAVERSII**—A rare hybrid sort you can seldom find, strikingly beautiful with its tall, thick stems clothed with attractive foliage all the way up and bearing through a long season open bells of lovely pale blue with indigo-blue centers; quite distinct in habits and appearance. We have had even winter blooming specimens in semi-shady spots grow over seven feet high but the usual height is 3 to 4 feet.

Strong young plants, from cuttings, (3, the limit, for \$1.25), each 50c.
Seed, (scarce), per packet 35c.

- C. RADDEANA**—A low-growing sort for rockery or border, very easy of culture in any open soil. Round, glossy leaves with branching sprays nearly a foot long of glorious violet-blue harebells that have a charm all their own.

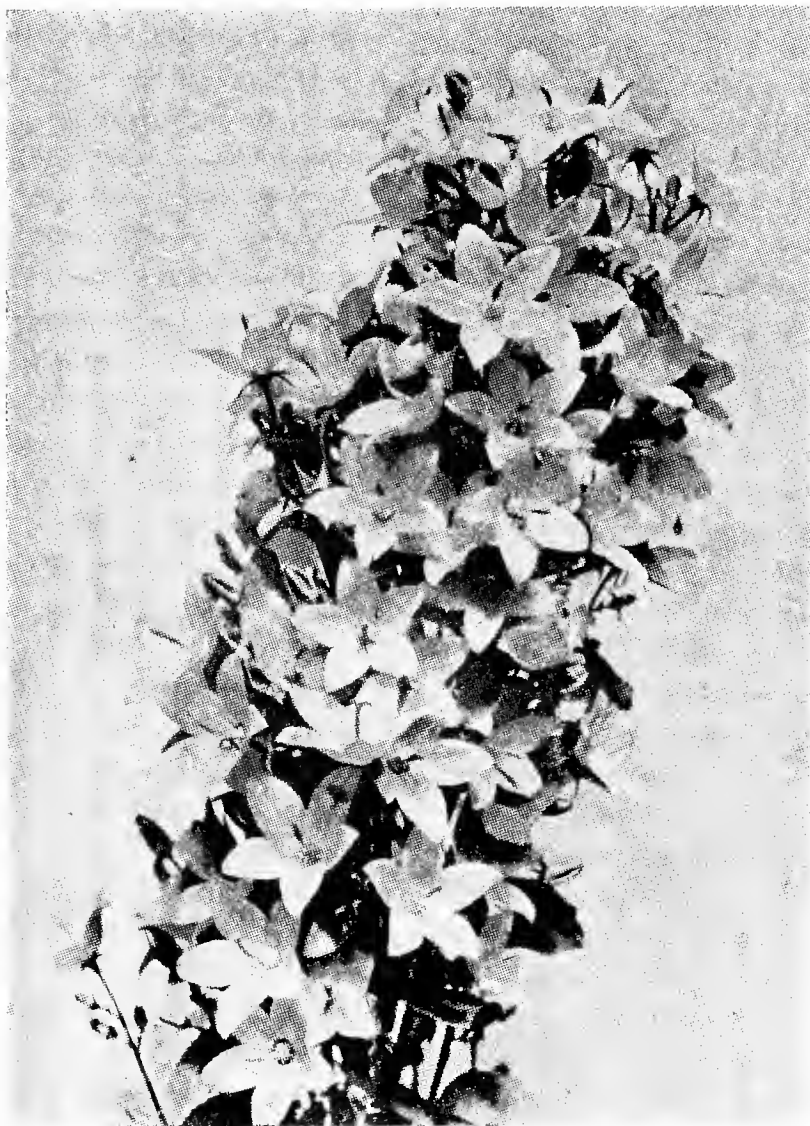
One-year plants, (3 for 65c; 6 for \$1.25), each 25c.

- C. TELHAM BEAUTY**—Most admired of all the types of *C. Persicifolia* because of its profusely borne, very large, China blue, cup-shaped flowers on strong stems 3 or 4 feet high; sometimes



Lester Photo

The free-growing, all-season-blooming *Campanula grossekii*, a glowing mass of violet-blue bells.
 (Photographed in our open garden)



Part of the blue flower-spike of the 6-foot-tall *Campanula pyramidalis*, blooming in pot.

the flowers come semi-double but always strikingly beautiful. We list the white variety of this choice kind, *C. Moerheimi*, on a preceding page; the two colors go well together as border perennials that will increase in beauty each year and can occasionally be divided.

Strong field-grown clumps, 2 to 3 years old, (3 for \$1.00; 6 for \$1.85; 12 for \$3.50), each 35c. Seed, per packet 25c.

C. THRYSOIDES—Distinct and rare; grows to over a foot in height; bears dense heads of attractive yellow flowers. Year-old field grown plants, each 50c.

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Calla Lilies

These are in great favor for growing in pots, where they quickly come into bloom and provide a brilliant showing of flower for many weeks. In favored locations they may be grown in the open garden. For pot culture, provide ample drainage in deep pots, with a soil half loam and half leaf-mold; keep moist. In the fall the bulbs should be lifted and kept dry for next season's planting.

THE SPOTTED-LEAF WHITE CALLA, *Zantedeschia albonaculata*, is the choicest of all the White Callas, for its fine bloom and unusually handsome foliage. May be grown outdoors as well as in pots. Extra size mature bulbs, each 30c; 10 for \$2.25.

THE GOLDEN YELLOW CALLA, *Calla Elliottiana*, in great demand as a pot plant, has white spotted foliage and bears freely its brilliant buttercup-yellow flowers on strong stems. Blooming size bulbs, each 20c, 3 for 50c; 10 for \$1.50.

THE RARE PINK CALLA, *Richardii*. Latest, most beautiful novelty of the Calla family; very scarce, being a recent introduction. We are fortunate in being able to offer a limited number of large blooming size bulbs. The flower is a strikingly beautiful thing in a rich, soft, deep amethyst-pink shade, quite unique among flowers. May be grown like the Yellow Calla. **Each \$1.00; 3, the limit to one customer, for \$2.50.**

Large quantity prices on Callas for commercial planting will be quoted to nurserymen and florists on application.

Above prices include delivery charges anywhere but not the 3% California Sales Tax.

The Useful Blue Sages

The beautiful is as useful as the useful, perhaps more so.—VICTOR HUGO.

Because they are so easily grown and because of their wide adaptability to many different conditions these hardy perennial *Salvias*, some of them little known, are among the most useful of garden flowers. They furnish the most desirable blue effects; they seem to have no insect enemies; many of them increase each year, to be readily divided; and they withstand drought well. We list this season these five good sorts, all of much value for the amateur's garden.

S. DICHROA — Grows to 3 feet in height; bears in great profusion and for a very long season spreading spikes of lavender-blue flowers; a little known but most desirable blue sage. Strong field-grown 2-year plants, to bloom quickly, (3 for \$1.10), each 40c.

S. GREGGII—Of shrubby growth, up to 3 feet or over; slender branches with oblong leaves; flowers a bright blood-red and very showy. This is not the annual Scarlet Sage but a hardy, drought-resisting perennial well worth planting, even in the poorest soil. Plants, each 25c.

S. LEUCANTHA—Shrubby sort growing to 2 or 3 feet high with light wooly foliage and brilliant violet and white flowers all season long. One of the easiest grown showy garden plants. (3 for 50c), each 20c.

S. SCLAREA—up to 2 feet, rank and spreading in habit with large wooly foliage; enormous spikes of deep blue and white flowers; very showy. Strong field-grown plants, (3 for \$1.25), each 50c.

S. ULIGINOSA—(Illustrated)—For a glorious, waving mass of blue, from early summer to late fall, nothing can excel this uncommon Blue *Salvia*. Of easiest culture it quickly throws up its many stems with light green foliage and handsome lasting flowers of intensest bright blue and is always beautiful and effective. Strong field-grown plants, (3 for 65c; 6 for \$1.20; 12 for \$2.25), each 25c.

Collection Offer. One each of the above five *Salvias*, prepaid, for \$1.50.



Lester Photo

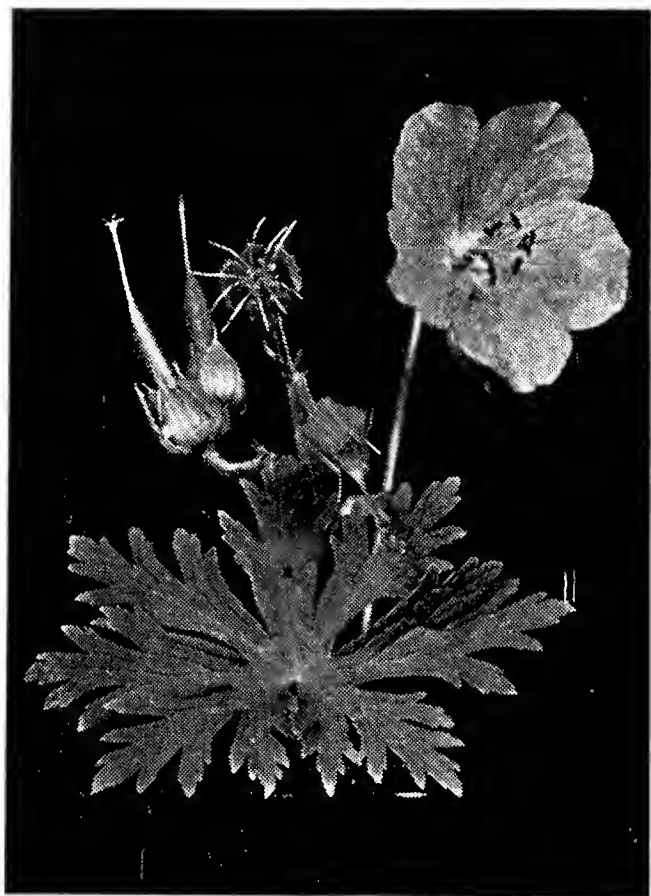
For months a waving mass of brightest heavenly blue, the uncommon *Salvia uliginosa*.

KIND WORDS FROM OUR CUSTOMERS

"I love your plants; what I have bought from you have been gorgeous."
 "Your plants are the finest I have ever had."

The True Blue Geranium

"God Almighty first planted a Garden"—BACON.



This is a true geranium, the result of hybridization, which possesses so many good and useful qualities that it should be in every garden. Most striking of all is the color of its flower, a brilliant heavenly blue,—no lavender or magenta or purple tints,—the only true blue geranium known. The illustration, from our unretouched photograph, shows in small space the flower, leaf and seed, all beautiful in form; but the flowers are borne on long stems, in clusters, all through the long season even into winter, and their intense blue is delicately veined. The foliage, which grows mostly at the base, is always attractive, persisting even in cold, frosty weather, for the plant is perfectly hardy and a perennial. It is an ideal thing for garden borders and in hot climate should be given a position of semi-shade. After thorough trials, under different conditions, we recommend it highly for all who like unusual plants that grow easily, bloom continually and call for little care.

Strong field-grown clumps, 2 to 3 years old,
to bloom profusely the first season, **each 75c.**

Small plants, (3 for 65c), each 25c.

Seed, per packet, 25c.

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The Useful Species Geraniums

We have a nice collection of these useful, hardy, perennial geraniums, which in habit and form resemble our Blue Geranium illustrated above. They are useful both as hardy border plants which always keep themselves tidy and attractive or planted as single specimens throughout the garden where they always add an attractive note, for they are little known. They seem quite immune to disease and pest, are easy to grow, and like any ordinary garden soil. We offer these colors separately:

WHITE, (G. pratense album) with very large, beautifully veined flowers on long stems; a strong grower.

PINK, (G. Endressi), profuse bloom of brilliant pink.

LAVENDER, (G. sylvaticum), flowers are a delicate silvery-lavender-blue.

DEEP RED, (G. sanguineum), with strikingly bright dark red flowers. **Strong field-grown plants, 2 to 3 years old, of any of the above four kinds, (3 of a kind \$1.25), each 50c.**
Collection Offer of one each, four kinds for \$1.65. Seed, any kind or mixed, per packet 25c.

VIOLAS (The Best Blue)—Longest blooming season, almost never out of bloom. Intense blue on strong stalks. **3 for 50c; 12 for \$1.50; each 20c.**

VIOLET, Double Russian Purple. For continuous bloom, exquisite fragrance, the best of all for border and low plantings. Likes shade; foliage green all the year and blooms most of the time. **Field-grown plants, 6 for \$1.00; 12 for \$1.75; each 20c.**

VIOLET, Double White, Often sold under the name of Swanley White. A rare sort. The flowers are of pure white, very double, and sweetly fragrant. **Each 35c.**

Achimenes

A CHOICE ALL-SEASON FLOWERING POT PLANT

This interesting and uncommon pot plant from Central America is distinguished by its profuse showing of bloom and its very long flowering season. The variety we offer, **A. longiflora**, bears large, long-tubed flowers of exquisite shades of purple and is not difficult to handle; it is an excellent house plant. We furnish the dormant rhizomes until about May 1st of each season. These should be planted 6 to 8 in a 5-inch pot that is one-third filled with drainage material; plant in slanting position one-inch deep in a soil composed of one-third each of loam, leaf-mold and sand and be sure to keep moist at all times; keep away from hot sun; and you will have a lovely showing for many months.

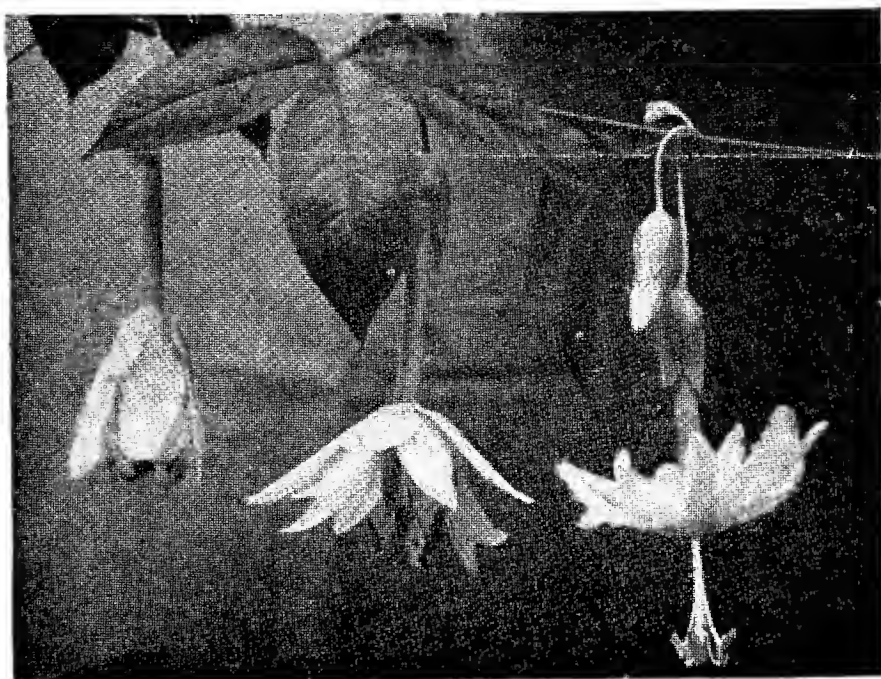
**Blooming size rhizomes, 6 for 40c;
12 for 75c; 25 for \$1.35. De-
livered prepaid anywhere.**



» » »

Lester Photo

A 5-inch pot of Achimenes, for months a cloud of purple beauty.



The Lovely Pink Passion Vine

(*Passiflora mollissima*)

Illustrated

A very quick growing vine, ideal for twining up through trees, over trellises or on support, quickly creating a dense effect. Bears large pendant star-like pink flowers with golden stamens followed by large, oval, yellow, edible fruits. Attractive green foliage. Strong plants 3 for \$1.00, each 35c.

5-inch pink flowers that look down on you like pink stars from this rampant vine, the Pink Passion Vine.

The Scarlet-red Datura



—(*Datura sanguinea*), is one of the most strikingly beautiful rare plants available to flower lovers. It grows to large shrub size, has handsome and attractive foliage, and bears all season long its showy trumpet flowers of brilliant scarlet and gold 6 to 8 inches long.

This Datura may be grown from seed in sandy soil, the seedlings transplanted to pots when two or three inches high and later to the open ground. It likes a light and not too rich soil and a moist air if possible, hence it grows to perfection near the coast. It is a rapid grower; blooms well as a pot or cool house plant or in the open garden. It will stand some frost but is not very hardy so should be given winter protection in cold climates. In the open garden it prefers a position of semi-shade. We offer:

Strong Young Plants — From 3-inch pots, shipped prepaid by mail in waterproof paper pots, each 50c.

Large Blooming Size Plants—12 to 18 inches high, in pots, by express only, not prepaid \$1.50 and \$2.00.

Seed, per packet, 25c.

» » »

LOW PRICES ON THE

Finest Strain of Transvaal Daisies (*Gerberas*)

These are large, undivided, field-grown plants, each with its mass of long, strong roots, of the New Hybrid Transvaal Daisies in choicest colors. They include shades of scarlet, white, yellow, orange, pink and the delicate and greatly admired pastel shades. They are fully matured, well grown plants that will start blooming soon after planting, weather permitting, and provide you with abundant flowers all season long, large blooms on very long stems, ideal for cutting because they last so well and hold up their heads like the thoroughbreds they are. Our new strain is the finest obtainable.

Transvaal Daisies are one of the most useful and ornamental garden perennials you can grow. They are easily managed and ask for little care. They like full sun and must be planted with the head or crown of each plant clump set well up, even though half an inch or more of the root tops shows above the soil, for if planted so that water stands around the crown the plant will suffer. They prefer a light, sandy soil.

We offer our very fine stock at these low prices:

3 Plants for 40c; 6 for 75c; 12 for \$1.25; 25 for \$2.35.

Delivery charges prepaid within the 3rd zone; beyond that add 3 cents per plant to partly pay shipping costs.

Try a mass planting of 25 of these choice *Gerberas* and you will have a glorious blaze of color all season long that will be the chief joy of your gardening experience!

The Graceful Bleeding Heart

*"Winter makes water solid, yet the spring,
That is but flowers, is a stronger thing."*

—MASEFIELD.

Surely no other spring blooming hardy garden perennial can excel the Old-Fashioned Bleeding Heart for pure grace and beauty when in full bloom! The combination of lovely, deep-toothed foliage, which lasts all season, and the long, arching sprays of bloom with their profusion of brilliantly pink "bleeding hearts," hanging like jewels from wiry stems, is something attainable in no other flowering plant that grows. Some garden folk have difficulty growing this plant, but given a position of full or semi-shade success is insured if the old, well-established clumps are planted and not the small, pot-grown plants so often sold; and the plants should be left undisturbed for years when once established. Many



of our customers have written us expressing surprise that from the large 3-year-old clumps we send out a brilliant mass of bloom appears in only a few weeks after planting; one enthusiastic lady writes "Your Bleeding Hearts are the pride of my garden now; I am delighted." Here is our offer:

Large 3-year undivided clumps of Bleeding Heart, \$1 value, for quick effect and permanent planting; prepaid within California, (add sales tax); to other more distant points add 5c per plant; 3 for \$1.50; 6 for \$2.85; 12 for \$5.50; each 60c.

» » »

Choice and Uncommon Perennials that Pay Large Dividends in Beauty

BOTH PLANTS AND SEEDS

Here is a brief list of our garden treasures, additional to those offered on preceding pages, that we recommend for ease of culture, long blooming season, and distinctive garden appeal. At the prices named we prepay shipping charges within California and elsewhere unless otherwise noted.

ARABIS albida variegata—The variegated low growing, spreading sort with green foliage edged with light gold; provides a bright spot in your garden all year round; small white flowers; likes poor soil, ample sun. **3 for 60c; each 25c.**

ASTERS (Dwarf Hybrid Border Asters)—These are the new "Michaelmas Daisies" that rarely exceed 15 inches in height and that are unsurpassed for border planting; rock gardens and similar situations. These new varieties are a great advance over the old kinds; they have a very

long blooming season and their bushy forms are completely covered with bloom that ranges from white to exquisite shades of pink, lavender and light and dark blue. Our stock includes the latest and choicest kinds, and being propagated from divisions they are true to original types. **Strong field-grown plants, 3 for 60 cents; 12 for \$1.95; each 25c.**

Seed of our choicest selections, mixed, per packet 25c.

AZALEA HINODEGIRI—This is the very showy bright scarlet azalea, free flowering and of dwarf habit that remains dense and compact, with rich green foliage, much used for massed bedding; one of the best. Strong well started small plants, at this very low, special price, delivered prepaid anywhere, **10 for \$1.00; 5 for 65c; each 15c.**

BEGONIAS—The Tuberous-rooted kind, producing a glorious showing of camelia-like flowers all summer and fall, in the widest range of colors—white, yellow, scarlet, orange, salmon, etc. Large blooming size bulbs, **12 for \$2.25; each 20c.**

BUDDLEIA LINDLEYIANA—A little known species of the Butterfly Bush or Summer Lilac but one of the choicest of all. Not so rank and coarse as the common Buddleia; grows to 3 or 4 feet, compact in habit with neat panicles of lavender blue flowers in profusion all summer. We highly recommend it. Plants, to bloom this season, **each 35c.**

BUDDLEIA MAGNIFICA—The Butterfly Bush or Summer Lilac; strong grower to 10 ft. high; large, drooping panicles of purplish-violet flowers in great quantities all summer long. Large field-grown plants of blooming size, prepaid only within California. **50c.**

CERASTIUM tomentosum, Snow in Summer—A fast-growing low perennial suited for wall plantings, dry rockeries and carpeting sunny banks, forming a blanket of silver-gray foliage with clouds of large white flowers. **3 for 50c; 12 for \$1.50; each 20c.**

CHELONE BARBATA—Very valuable hardy border perennial with penstemon-like flowers on long stems through a long season in shades of pink-salmon and light coral. Most effective and desirable and quite easy of culture. **Field-grown blooming size plants, 3 for 60c, each 25c.**

CHILE JASMINE VINES (Mandevilla suaveolens)—A fine quick-growing vine with glossy foliage and two-inch wide white trumpet flowers in great profusion, intensely fragrant and larger than any true jasmine. **Young plants, each 25c; Seed, per packet 25c.**

CHRYSANTHEMUMS (New Korean Hybrids)—These are the hardy chrysanthemums that continue blooming well into the winter, with mostly single flowers in new shades of bronze, copper, red, gold, salmon, chamois, amaranth and pastel tints. Identically the same new rare novelty kinds offered by eastern growers at much higher prices. Choice divisions, true to the original carefully selected varieties, **3 for 65c; 12 for \$2.00; each 25c.**

DELPHINIUM HYBRIDS—Strong one-year-old transplanted plants to bloom this season of selected strain of highest quality, producing magnificent spikes in all shades of blue and some whites. Ideal for mixed borders and cut bloom. **3 for 50c; 12 for \$1.85; each 20c.**

DIANTHUS, the Garden Pinks, of many kinds, are dependable plants for rockery or edging, preferring a light-soil and affording a great variety of showy bloom in many shades from white to deepest blood-red. Here are a few of our offerings, field-grown, blooming size plants:

D. Allwoodi—Hybrid, improved strain of the sweetly perfumed Clove Pink-Carnation in marvelous colorings; an ornament to any garden.

D. Arenarius—Handsome rock garden kind; mounds of lovely silver-green foliage and fringed, fragrant, creamy blossoms.

D. Deltoides—Dark green foliage with myriads of crimson dotted flowers of vivid, deep rose; quite indispensable for the rock garden.

D. neglectus—A gem for the rockery or low border with profuse small flowers of bright cherry with tawny fawn reverse.

Field-grown plants, blooming size, of any of the above kinds, 3 for 60c; each 25c.

Sweet Wivelsfield—This is the new hardy annual Dianthus that resembles a Sweet William but with much larger flowers and in a wider range of brilliant colors; grows to about 12 inches. Easily grown from seed, which we offer, **per packet 20c.**

DIMORPHETECA EKLONIS—A long name for this beautiful everblooming African Daisy, perennial in mild climates; large white flowers of much beauty with blue center and reverse, on long stalks; a fine cut flower. Strong plants to bloom quickly, **3 for 50c; 6 for 90c; each 20c; seed, per packet 20c.**

GAZANIA, New Hybrid—Extremely showy huge daisy-like flowers on long stems in brilliant gold and orange hues with choice dark markings. Given full sun they grow easily anywhere. **Field-grown plants, blooming size, 3 for 50c; each 20c.**

HELIANTHEMUM, the Sun-Rose—These are low-growing, shrubby, evergreen plants suited to walls and dry banks,—a warm soil and full sun, exceedingly showy for their large and vivid bloom. These are not the ordinary kinds but grown from cuttings of the new English importations in apricot, crimson, rust-red, citron, golden yellow and other new shades including the choicest pastel tints. **Strong young plants, 3 for 65c; 6 for \$1.25; each 25c.**

NEPETA mussini—Indispensable low-growing plant of the mint family for borders or the rock garden, withstanding neglect and drought and hot, dry places. Silver-gray foliage with lavender-blue flowers for months; cut back will bloom recurrently. **3 for 50c; 6 for 75c; 12 for \$1.25; each 25c.**

NEPETA UKRANICA—Similar to above but with larger, longer spikes of showy flowers in rich, dark blue; most valuable. **3 for 65c; 6 for \$1.15; each 25c.**

One plant each of above two Nepetas for 40c.

POTENTILLA—A hardy perennial that deserves a place in every garden, about 18 inches high; strawberry-like foliage; continuous, showy flowers of brilliant gold. Strong plants to grow and bloom quickly this season, **6 for 90 cents, each 20c.**

NEW BICOLORED HYBRID POTENTILLA—Like the above but with flowers of red and yellow, a very pretty and showy kind. **3 for 50c, each 25c.**

STRAWBERRY—Yellow-flowered creeping strawberry, rank grower that quickly covers rockeries and banks, always attractively green; bears showy fruits almost continuously. **Strong young plants, 3 for 50c; 6 for 90c; 12 for \$1.75; each 20c.**

CUT OFF HERE

Please Use This Handy **ORDER BLANK**

THE LESTER ROSE GARDENS
Route 5, Box 326, Watsonville, Calif.

Date.....

Please ship (when).....to the address below:
(unless otherwise specified we ship promptly)

.....	\$.....
.....	\$.....
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.....	\$.....
Add 3% Sales Tax on California orders - - - -	\$.....
Add extra postage where specified beyond California -	\$.....
Remittance enclosed for - - - - TOTAL	\$.....

Your Name.....

Address.....

FREE with every rose order—a copy of Francis E. Lester’s Rose Guide folder, “How to Get the Most from Your Roses.” (Mailed separately for 10 cents)

THYME—The old-fashioned kind that grows several inches high, with its aromatic fragrance.

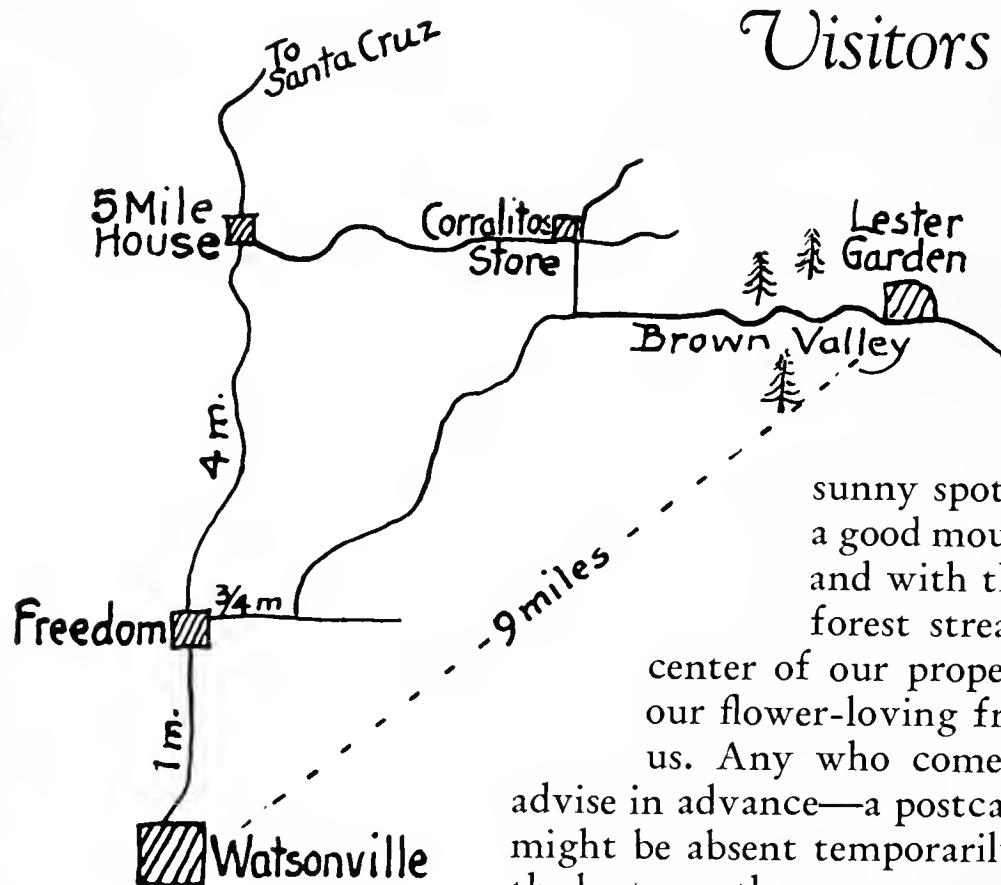
Field-grown plants, 3 for 50c, each 20c.

MOTHER OF THYME, *Serpyllum azoricus*, is the creeping Thyme that makes a perfect fragrant carpet of deep green with a mass of rosy-lavender bloom during the summer months.

Strong plants, 3 for 60c; each 25c.

YARROW, Rose—Grows to 1½ to 2 feet high; with soft, feathery dark green foliage, each plant with many stems that terminate in large heads of bright rose flower; in bloom most of the year and always attractive; a good cut flower.

Field-grown plant-clumps, 3 for 50c; each 20c.



Visitors Are Welcome

—at our gardens, Rios Silvestres, in Beautiful Brown Valley, in the Santa Cruz Mountains, as shown by this sketch map. Here, with ideal soil, water and climatic conditions, in a sheltered

sunny spot among the redwoods, on a good mountain road of rare beauty, and with the most enchanting of all forest streams running through the

center of our property, we are glad to meet our flower-loving friends who choose to visit us. Any who come from a distance should

advise in advance—a postcard will do—otherwise we might be absent temporarily. April to December are the best months to come.

THE LESTER ROSE GARDENS

ROUTE 5, BOX 326

— WATSONVILLE, CALIFORNIA

Sec. 562, P. L. & R.